

# Sponsorship and Exhibitor Agreement

(Terms, Conditions, Purposes)



## 2021 Practical Recommendations in Immuno & Molecular Oncology (PRIMO) Meeting

**Location:** Hilton Hawaiian Village Waikiki Beach Resort, Honolulu, Hawaii

**Dates:** Wednesday, February 10 – Saturday, February 13, 2021

Agreement between PRIMO Education, LLC (“Provider”) and \_\_\_\_\_  
\_\_\_\_\_ (“Exhibiting Company”).

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

### Level of Sponsorship

Please check box to indicate level of sponsorship:

\$35,000 for **PLATINUM Package**

\$25,000 for **GOLD Package**

\$15,000 for **SILVER Package**

\$10,000 for **EXHIBIT Only\***

*One representative per table-top display is included in the exhibit fee.*

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**EXHIBIT, SILVER, GOLD, AND PLATINUM:**

On-site Rep #1 Name \_\_\_\_\_

Email \_\_\_\_\_

**GOLD AND PLATINUM:**

On-site Rep #2 Name \_\_\_\_\_

Email \_\_\_\_\_

**PLATINUM ONLY:**

On-site Rep #3 Name \_\_\_\_\_

Email \_\_\_\_\_

**Opportunities for PLATINUM Based on Availability:**

(Select 1)

- |   |  |
|---|--|
| <input type="checkbox"/> Lanyards         | <input type="checkbox"/> Conference Mobile App |
| <input type="checkbox"/> Notepads         | <input type="checkbox"/> Pocket Schedule       |
| <input type="checkbox"/> Charging Station | <input type="checkbox"/> Conference Bags       |

**Total Fees: \$** \_\_\_\_\_

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## PAYMENT INFORMATION

\_\_\_\_\_ Check payable to:  
PRIMO Education, One Cattano Ave, Morristown, NJ 07960  
LLC: Federal ID 81-1394718

\_\_\_\_\_ Invoice (Please indicate specifics needed for invoice below)

Name of Exhibiting Company: \_\_\_\_\_

Address: \_\_\_\_\_

PO#: \_\_\_\_\_

## PAYMENT TERMS

Full payment is required within 30 business days after the execution of the contract. Space will not be held until payment is received.

Your signature on this agreement creates a legally binding contract between PRIMO Education and your company. In the event your company chooses to cancel this sponsorship, you are still required to pay the sponsorship fee.

If you have any questions, please email [jkoch@primomeeting.org](mailto:jkoch@primomeeting.org).

Exhibiting Company Designee Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

PRIMO/Designee Name JANINE KOCH

Signature \_\_\_\_\_ Date \_\_\_\_\_

\*Exhibit Only: The three-day table-top display fee shall be separate and distinct from educational grants (ie, grants are not considered exhibit fees).

The purpose of the display is to allow companies an opportunity to complement the scientific or educational sessions by informing and educating the course participants on the latest developments in equipment, supplies, and services that are available.

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MEC and PRIMO Education strictly adhere to the Accreditation Council on Continuing Medical Education (ACCME) Standards for Commercial Support (SCS) regarding exhibits, which state: When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation nor can they be a condition of the provision of commercial support for CME/CE activities. (SCS 4.1). No commercial promotional materials shall be displayed or distributed in the same room as the educational activity immediately before, during, or after an educational activity certified for credit. If exhibit representatives attend an educational activity, they may not engage in sales activities while in the room where the CME/CE activity takes place. (SCS 4.2)

Exhibitors must comply with the ACCME Standards for Commercial Support established by the Accreditation Council on Continuing Medical Education ([www.accme.org](http://www.accme.org)), the American Medical Association's Ethical Opinion on Continuing Medical Education and Gifts to Physicians ([www.ama-assn.org](http://www.ama-assn.org)), the Food and Drug Administration regulations regarding industry-supported scientific and educational activities ([www.fda.org](http://www.fda.org)), and the PhRMA Code on Interactions with Healthcare Professionals ([www.PhrMA.org](http://www.PhrMA.org)). MEC and PRIMO Education will monitor exhibitor displays, products, "giveaways," and conduct for compliance with MEC and ACCME policies.

MEC and PRIMO Education requires that all exhibitors be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines. Exhibitors must also comply with the FDA restrictions on the promotion of investigational and preapproved drugs, devices, materials and/or products, and of approved drugs, devices, materials, and/or products for unapproved uses. Information and guidance may be obtained from the FDA's website [www.fda.gov](http://www.fda.gov).