

Sponsorship Packages

Details		Platinum \$35k	Gold \$25k	Silver \$15k	Exhibit Only \$10K
Registrations	Full access to all meeting sessions for company representatives	5	4	3	2
Exhibition Space	Choose your own designated tabletop exhibit space (order of reservation is first by package and then first-come-first-served basis)	✓	✓	✓	✓
Program Ad	Brand building opportunity in the program booklet *Maximum 3 premium placement ads (first-come, first-served)	Premium placement-full page	Full page	Full page	Full page
Reception Invitation	Representatives of your company may attend this premier on-site event, which allows for the opportunity to have personal engagements with our co-chairs, steering committee, and faculty	3	2	0	0
Web Site Listing/ Homepage Banner Ad	Company name on conference website with link to your homepage	✓	✓	✓	✓
Welcome Reception Signage	Prominent signage during reception as well as company logo on cocktail napkins	✓	✓		
Access to Break Room or Business Center	Exclusive one-time use of a meeting room during a preapproved time slot you've selected**	2 hours	1 hour		
Conference Mobile App	Company logo on our mobile app	✓	✓	✓	✓
Product Theater** (TOTAL LIMIT: 2)	Exclusive 1-hour time slot for one morning, midday, or evening independent product theater	✓	Optional Add-on		
Pre-Conference Email to Attendees	Two-time use of attendee list prior to meeting*	✓	Optional Add-on		
Post Conference Email to Attendees	One-time use of attendee list after the meeting*	✓	✓		
Hotel Lobby Branding	Pull up banners placed in hotel lobby during peak meeting days	✓	✓	✓	✓
Homepage Banner Ad	Link to company or event on sponsor page of PRIMO website	✓	✓	✓	✓
Community/Faculty Roundtable	Sponsor to attend an exclusive 1-hour time slot(s) for community oncologists to meet with expert faculty and discuss pre-determined topics	✓	Optional Add-on		
Charging Station	Opportunity to support the charging station lounge	✓			

*Distribution will be done by PRIMO Education. Actual list will not be released

**First-come-first-served. Sponsor responsible for food, beverage, and AV

***Additional exchange(s) may be secured a la carte

Sponsorship Package **Additional Selections**

Below are the available opportunities that can be selected based upon sponsorship packages.

Platinum = 3 selections | Gold = 2 selections | Silver = 1 selection

Options	Description	Number Available
Lanyard	Exclusive opportunity to have company logo placed on attendee lanyard which will be distributed at on-site registration	1
Conference Notepad	Exclusively display company name on conference writing pad, which will be distributed to all attendees	1
Wifi Password Sponsor	Company or brand name/logo exclusively displayed on a meeting slide and announced daily	1
Gourmet Coffee Bar	Signage at Gourmet Coffee Bar area, with company logo on napkins	2
Branded Water Bottles	Water bottle station outside meeting room	2
Live and Enduring Webcast	Opportunity to sponsor topics, sessions or the entire live webcasts of the PRIMO meeting to over 10,000 practicing hematologists / oncologists across the US. Webcast will be delivered to the institutions, clinics and/or practices of PRIMO faculty and attendees	As described below
Clinical Case Reviews	Sponsored distribution of expert moderated clinical cases aligned to advances in immuno and targeted therapies for specific patient types and clinical situations. Helping hematologists and oncologists understand how to apply new data into clinical practice to over 10,000 practicing hematologists / oncologists across the US	As described below

Gold packages are able to add on product theaters and one-time use of attendee list – \$9,500

Faculty Roundtables are able to be added on to specific packages – \$15,000

Extra faculty/industry reception invites will be available to Platinum and Gold packages – \$250

Extra registrations will be 50% of current registration price

Live and Enduring Webcast:

For the first time ever, the Annual PRIMO Meeting will be available to over 10,000 practicing hematologists, oncologists, nurse practitioners, and physician assistants across the United States through the live PRIMO Webcast. This livestreamed webcast will allow clinicians who cannot attend the meeting in person to view the conference's presentations in real time. PRIMO is offering this service to take the meeting past the walls of its conference rooms, to bring PRIMO's invaluable discussions of the latest advances in immuno and molecularly targeted therapies to the US practitioners who need them the most.

This webcast offers sponsors a unique opportunity to demonstrate their support to doctors, NPs, and PAs, as well as the institutions, clinics, and practices of PRIMO faculty. Sponsors will be able to select a single session or topic (ie, myeloma, lung cancer, breast cancer) or support the entire meeting.

Once the live broadcast concludes, the presentations will be archived on the PRIMO meeting website, making them available to practitioners who were unable to watch the webcast in real time. Your sponsorship will be displayed both as HCPs are entering and exiting the webcast.

Single Topic Sponsorship: \$2,500

Session Topic Sponsorship: \$5,000

Meeting Sponsorship: \$10,000

Clinical Cases in Motion

The PRIMO Meeting will also feature expert-moderated clinical cases. These cases will showcase recent advances in immuno and molecular targeted therapies for specific patient types and clinical situations. The cases will be targeted toward helping clinicians with integration of the newest data into their practices. Companies will have the opportunity to sponsor individual cases or all cases. Sponsoring one or all of these cases allows companies to further demonstrate their support of the diffusion of innovation to over 10,000 practicing HCPs across the US.

Single Case Sponsorship: \$27,500

All Cases Sponsorship: \$49,500



Sponsorship and Exhibitor Agreement

(Terms, Conditions, Purposes)

2019 Practical Recommendations in Immuno & Molecular Oncology (PRIMO) Meeting

Location: Marriott Wailea, Maui, Hawaii

Dates: Thursday, January 31 – Saturday, February 2, 2019

Agreement between PRIMO Education, LLC (“Provider”) and _____

_____ (“Exhibiting Company”).

Contact Person _____

Address _____

City/State/Zip _____

Email _____ Phone _____ Fax _____

LEVEL OF SPONSORSHIP

Please check box to indicate level of sponsorship:

- \$35,000 for **PLATNIUM Package**
- \$25,000 for **GOLD Package**
- \$27,500 for **GOLD Package + Optional Two-time Pre-conference Email to Attendees**
(Add on \$2,500)
- \$34,500 for **GOLD Package + Optional Product Theater & One-time use of Attendee List**
(Add on \$9,500)
- \$40,000 for **GOLD Package + Optional Community/Faculty Round Table** (Add on \$15,000)
- \$15,000 for **SILVER Package**
- \$10,000 for **EXHIBIT Only***
Two representatives per table top display are included in the exhibit fee.



Exhibit, Silver, Gold, and Platinum:

Onsite Rep #1 Name _____ Email _____

Onsite Rep #2 Name _____ Email _____

Gold, Silver, and Platinum:

Onsite Rep #3 Name _____ Email _____

Gold and Platinum:

Onsite Rep #4 Name _____ Email _____

Platinum Only:

Onsite Rep #5 Name _____ Email _____

Opportunities for Platinum, Gold, and Silver Packages Based on Availability:

(Platinum: 3 selections / Gold: 2 selections / Silver: 1 selection)

_____ Lanyard

_____ Gourmet Coffee Bar

_____ Conference Notepad

_____ Branded Water Bottles

_____ WiFi Password Sponsor

_____ Clinical Case Reviews

_____ Live and Enduring Webcast

Total Fees: \$ _____



PAYMENT INFORMATION

___ Check: Please make check payable to:
PRIMO Education, One Cattano Ave, Morristown, NJ 07960
LLC: Federal ID 81-1394718

___ Invoice (Please indicate specifics needed for invoice below)

Name of Exhibiting Company: _____

Address: _____

PO#: _____

PAYMENT TERMS

Full payment is required within 30 business days after the execution of the contract. Space will not be held until payment is received.

Your signature on this agreement creates a legally binding contract between PRIMO Education and your company. In the event your company chooses to cancel this sponsorship, you are still required to pay the sponsorship fee.

If you have any questions, please email cdersch@primomeeting.org or call 1-855-6-PRIMO-8 (1- 855-677-4668).

Exhibiting Company Designee Name (Print) _____

Signature _____ Date _____

PRIMO/Designee Name (Print) JANINE KOCH

Signature _____ Date _____

*Exhibit Only: The three-day table top display fee shall be separate and distinct from educational grants (i.e., grants are not considered exhibit fees). Two representatives per table top display are included in the exhibit fee.



The purpose of the display is to allow companies an opportunity to complement the scientific or educational sessions by informing and educating the course participants on the latest developments in equipment, supplies and services that are available.

MEC and PRIMO Education strictly adheres to the Accreditation Council on Continuing Medical Education (ACCME) Standards for Commercial Support (SCS) regarding exhibits, which state: When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation nor can they be a condition of the provision of commercial support for CME/CE activities. (SCS 4.1). No commercial promotional materials shall be displayed or distributed in the same room as the educational activity immediately before, during, or after an educational activity certified for credit. If exhibit representatives attend an educational activity, they may not engage in sales activities while in the room where the CME/CE activity takes place. (SCS 4.2)

Exhibitors must comply with the ACCME Standards for Commercial Support established by the Accreditation Council on Continuing Medical Education (www.accme.org), the American Medical Association's Ethical Opinion on Continuing Medical Education and Gifts to Physicians (www.ama-assn.org), the Food and Drug Administration regulations regarding industry-supported scientific and educational activities (www.fda.org), and the PhRMA Code on Interactions with Healthcare Professionals (www.PhrMA.org). MEC and PRIMO Education will monitor exhibitor displays, products, "giveaways," and conduct for compliance with MEC and ACCME policies.

MEC and PRIMO Education requires that all exhibitors be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines. Exhibitors must also comply with the FDA restrictions on the promotion of investigational and pre-approved drugs, devices, materials and/or products, and of approved drugs, devices, materials, and/or products for unapproved uses. Information and guidance may be obtained from the FDA's website www.fda.gov.