

Sponsorship Packages

	Description	Platinum \$50k	Gold \$35k	Silver \$25k	Bronze \$15K	Exhibit Only \$10K
Registrations	Full access to all meeting sessions	6	4	3	2	1
Exhibition Space	Choose your own designated tabletop exhibit space (order of reservation is first by package and then first-come-first-serve basis)	✓	✓	✓	✓	✓
Web Site Linkage/ Advertisement	Company name and/or message with custom link to your homepage or an event invitation, which will be posted on the meeting registration confirmation page	✓	✓	✓	✓	✓
Program Ad	Brand building opportunity in the program booklet	Premium placement-full page	Full page	½ page	¼ page	
Faculty/Industry Reception Invitation	Representatives of your company may attend this premier on-site event, which allows for the opportunity to have personal engagements with our co-chairs, steering committee, and faculty	6	4	2	1	
Web Site Listing	Company name on conference website with link to your homepage	✓	✓	✓		
Welcome Reception Signage	Prominent signage during reception with company logo on cocktail napkins	✓	✓	✓		
Access to Break Room or Business Center	Exclusive one-time use of a meeting room during a preapproved time slot you've selected**	4 hours	2 hours	1 hour		
Conference Mobile App	Company logo/ message on our mobile app's rotating banner ad	✓	✓	✓		
Product Theater** (TOTAL LIMIT: 2)	Exclusive 1-hour time slot for one midday or evening independent product theater	✓	✓			
Pre-Conference Email to Attendees	One time use of attendee list prior to meeting*	✓	✓			
Post Conference Email to Attendees	One time use of attendee list after the meeting*	✓	✓			
Hotel Lobby Branding	Pull up banners placed in hotel lobby during peak meeting days	✓	✓			
Homepage Banner Ad	Link to company or event on home page of PRIMO website	✓	✓			
Conference Pens	Exclusively have your company's name printed on conference pens	✓				
Faculty Reception Signage	Prominent company logo signage during faculty reception	✓				

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Sponsorship Packages (continued)

	Description	Platinum \$50k	Gold \$35k	Silver \$25k	Bronze \$15K	Exhibit Only \$10K
Community/Faculty Interchange***	Sponsor to attend an exclusive 1-hour time slot(s) for community oncologists to meet with expert faculty and discuss pre-determined topics	✓				
Wifi Password Sponsor	Company or brand name/logo exclusively displayed on meeting room tables and announced daily	✓				
Charging Station	Opportunity to support the charging station lounge, which is located at the back of the meeting room, and company acknowledgement will be displayed on banner signage.	✓				
E-Mail Confirmation Branding	Ad or link to event taking place at PRIMO. Link place in PRIMO confirmation e-mail	✓				

*Distribution will be done by PRIMO Education. Actual list will not be released

**First-come-first-serve. Sponsor responsible for food, beverage, and AV

***Additional exchange(s) may be secure a la carte

Sponsorship Package **Additional Selections**

Below are the available opportunities that can be selected based upon sponsorship packages.

Platinum = 4 selections | **Gold** = 3 selections | **Silver** = 2 selections | **Bronze** = 1 selections

Options	Description	Number Available
Lanyard	Exclusive opportunity to have company logo placed on attendee lanyard which will be distributed at on-site registration	1
Conference Notepad	Exclusively display company name on conference writing pad, which will be distributed to all attendees	3
Hotel Key Branding	Exclusive sponsorship opportunity to brand hotel room keys for	1
Gourmet Coffee Bar	Opportunity to display corporate materials in Gourmet Coffee Bar area, with company logo on napkins	3
Branded Water Bottles	Water bottle station outside meeting room will have personalized water bottle labels	3

A La Carte Options

Options	Description	Cost	Number Available
Faculty/Industry Reception Invitation	Representatives of your company may attend this premier on-site event, which allows for the opportunity to have personal engagements with our co-chairs, steering committee, and faculty (4 invitations)	\$7,500	3
Community/Faculty Interchange***	Sponsor to attend an exclusive 1-hour time slot(s) for community oncologists to meet with expert faculty and discuss pre-determined topics	\$15,000	4
Breakfast Product Theaters	1 hour breakfast prior to conference start	\$15,000	3