

Sponsorship and Exhibitor Agreement

(Terms, Conditions, Purposes)



2021 Practical Recommendations in Immuno & Molecular Oncology (PRIMO) Meeting A Virtual Event

Dates: Wednesday, February 10 – Friday, February 12, 2021

Agreement between PRIMO Education, LLC (“Provider”) and _____
_____ (“Exhibiting Company”).

Contact Person _____

Address _____

City/State/Zip _____

Email _____

Phone _____ Fax _____

Level of Sponsorship

Please check box to indicate level of sponsorship:

- \$15,000 for **ELITE Package**
- \$10,000 for **PREMIER Package**
- \$5,000 for **CHAMPION Package**

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ELITE, PREMIER, AND CHAMPION:

On-site Rep #1 Name _____

Email _____

On-site Rep #2 Name _____

Email _____

ELITE AND PREMIER:

On-site Rep #3 Name _____

Email _____

ELITE ONLY:

On-site Rep #4 Name _____

Email _____

Opportunities for Post Engagement Suite Package (available first come, first served):

(ELITE Package Sponsors Select 1)

Notepads Conference Bags Logo Pens

Additional Sponsorship Opportunities (available first come, first served):

- Sponsorship of a Giveaway of the Day | \$1,500
- Pre-Conference Engagement Suite | Ship & Connect | \$2,500
- Video Spotlight During Virtual Meeting | \$5,000
- Interview a KOL | \$7,500
- KOL Knockout | \$7,500
- Sponsorship of a Video Presentation on PRIMO TV | \$7,500
- Clinical Cases in Motion: Single Case Sponsorship: \$20,000
- Clinical Cases in Motion: All Cases Sponsorship: \$50,000

Total Fees: \$ _____

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PAYMENT INFORMATION

Check payable to:
PRIMO Education, One Cattano Ave, Morristown, NJ 07960
LLC: Federal ID 81-1394718

Invoice (Please indicate specifics needed for invoice below)

Name of Exhibiting Company: _____

Address: _____

PO#: _____

PAYMENT TERMS

Full payment is required within 30 business days after the execution of the contract. Space will not be held until payment is received.

Your signature on this agreement creates a legally binding contract between PRIMO Education and your company. In the event your company chooses to cancel this sponsorship, you are still required to pay the sponsorship fee.

If you have any questions, please email jkoch@primomeeting.org.

Exhibiting Company Designee Name _____

Signature _____ Date _____

PRIMO/Designee Name JANINE KOCH

Signature _____ Date _____

The purpose of the display is to allow companies an opportunity to complement the scientific or educational sessions by informing and educating the course participants on the latest developments in equipment, supplies, and services that are available.

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MEC and PRIMO Education strictly adhere to the Accreditation Council on Continuing Medical Education (ACCME) Standards for Commercial Support (SCS) regarding exhibits, which state: When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation nor can they be a condition of the provision of commercial support for CME/CE activities. (SCS 4.1). No commercial promotional materials shall be displayed or distributed in the same room as the educational activity immediately before, during, or after an educational activity certified for credit. If exhibit representatives attend an educational activity, they may not engage in sales activities while in the room where the CME/CE activity takes place. (SCS 4.2)

Exhibitors must comply with the ACCME Standards for Commercial Support established by the Accreditation Council on Continuing Medical Education (www.accme.org), the American Medical Association's Ethical Opinion on Continuing Medical Education and Gifts to Physicians (www.ama-assn.org), the Food and Drug Administration regulations regarding industry-supported scientific and educational activities (www.fda.org), and the PhRMA Code on Interactions with Healthcare Professionals (www.PhrMA.org). MEC and PRIMO Education will monitor exhibitor displays, products, "giveaways," and conduct for compliance with MEC and ACCME policies.

MEC and PRIMO Education requires that all exhibitors be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines. Exhibitors must also comply with the FDA restrictions on the promotion of investigational and preapproved drugs, devices, materials and/or products, and of approved drugs, devices, materials, and/or products for unapproved uses. Information and guidance may be obtained from the FDA's website www.fda.gov.