

Sponsorship and Exhibitor Agreement

(Terms, Conditions, and Purposes)

2024 Practical Recommendations in Immuno & Molecular Oncology (PRIMO) Meeting

Location: The Royal Sonesta Kaua'i Resort | 3610 Rice Street, Lihue, Kaua'i, Hawaii

Dates: Wednesday, February 7- Saturday, February 10, 2024

Agreement between PRIMO Education, LLC ("Provider") and _____
_____ ("Exhibiting Company").

Contact Person _____

Address _____

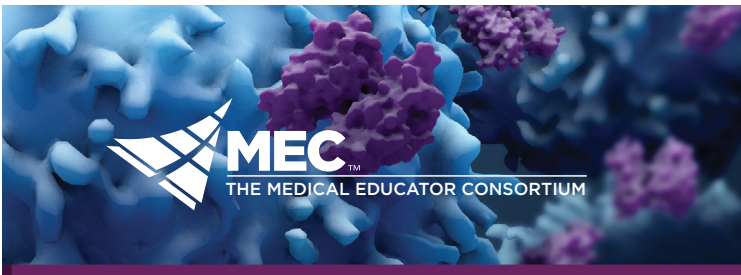
City/State/Zip Code _____

Email _____ Phone _____ Fax _____

Level of Sponsorship

Please check box to indicate level of sponsorship:

- \$50,000 for **ELITE PLUS** Package
- \$40,000 for **ELITE** Package
- \$30,000 for **PREMIER** Package
- \$15,000 for **CHAMPION** Package
- \$10,000 for **EXHIBIT** Only*
Two representatives per tabletop display are included in the exhibit fee.



On-Site Representatives

ELITE PLUS, ELITE, PREMIER, CHAMPION AND EXHIBITOR:

On-Site Rep #1 Name: _____ Email: _____

On-Site Rep #2 Name: _____ Email: _____

ELITE PLUS, ELITE, PREMIER AND CHAMPION:

On-Site Rep #3 Name: _____ Email: _____

ELITE PLUS, ELITE AND PREMIER:

On-Site Rep #4 Name: _____ Email: _____

ELITE PLUS AND ELITE:

On-Site Rep #5 Name: _____ Email: _____

On-Site Rep #6 Name: _____ Email: _____

ELITE PLUS ONLY:

On-Site Rep #7 Name: _____ Email: _____

On-Site Rep #8 Name: _____ Email: _____

A La Carte Options

- Branded insulated tumbler | \$15,000**
There is lots to do outside in the Hawaiian heat so attendees will love a customized tumbler that can keep up!
- Mini Advisory Board | \$10,000**
1-hour ad board with up to 5 attendees. PRIMO is responsible for the basic AV setup and Food & Beverage. Sponsor is responsible for sign-in sheet, honoraria (if needed), and signage.
- Branded water stations with disposable cups | \$5,000**
Hawaii is hot! Sponsor the water station for attendees to cool off and refresh in between meeting sessions. Subject to availability at venue.
- Video or logo looping on Exhibit Hall monitors | \$3,000**
Your logo or short video of your choice to loop in the Exhibit Hall
- Polling questions asked during breaks | \$2,500**
Submit 2 questions that will be asked of the conference attendees during breaks. Limit: 2 per day
- Banner, clings, or signage based on availability. | \$1,500**
Standard signage is 8' x 8'. Oversized signage is an additional cost. Sponsor to provide signage.
- Tickets to Sunset Mingle | Prior to meeting \$150/ticket | On-site \$200/ticket**



Payment Information

Total Sponsorship Amount: \$ _____

CHECK: Please make check payable to:
PRIMO Education, LLC, PO Box 592, Morristown, NJ 07960
LLC: Federal ID 81-1394718

CREDIT CARD: A small processing fee (~3%) will be added to all credit card payments. An invoice will be sent to the email address listed below.

INVOICE: Please indicate specifics needed for invoice below.

Name of Exhibiting Company: _____

Address: _____

Email: _____

PO#: _____

Payment Terms

Full payment is required within 30 business days after the execution of the contract. Space will not be held until payment is received.

Your signature on this agreement creates a legally binding contract between PRIMO Education and your company. In the event your company chooses to cancel this sponsorship, you are still required to pay the sponsorship fee.

If you have any questions, please email Janine Koch at jkoch@primomeeting.org.

Exhibiting Company Designee Name (Print) _____

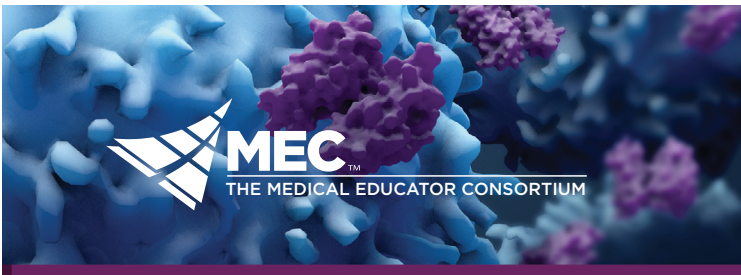
Signature _____ Date _____

PRIMO/Designee Name (Print) JANINE KOCH

Signature Janine Koch Date 4/1/2023

*Exhibit Only: The 3-day tabletop display fee shall be separate and distinct from educational grants (ie, grants are not considered exhibit fees). Two representatives per tabletop display are included in the exhibit fee.

The purpose of the display is to allow companies an opportunity to complement the scientific or educational sessions by informing and educating the course participants on the latest developments in equipment, supplies, and services that are available.



The purpose of the display is to allow companies an opportunity to complement the scientific or educational sessions by informing and educating the course participants on the latest developments in equipment, supplies and services that are available. MEC strictly adheres to the Accreditation Council on Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education regarding exhibits, which state: Standard 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education. Accredited providers are responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from non-accredited education offered in conjunction with accredited continuing education. 1. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not: a. Influence any decisions related to the planning, delivery, and evaluation of the education. b. Interfere with the presentation of the education. c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education. 2. The accredited provider must ensure that learners can easily distinguish between accredited education and other activities. a. Live continuing education activities: Marketing, exhibits, and non-accredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such. b. Print, online, or digital continuing education activities:

Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement. c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages. d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company. 3. Ineligible companies may not provide access to, or distribute, accredited education to learners. Exhibitors must comply with the ACCME Standards for Integrity and Independence in Accredited Continuing Education established by the Accreditation Council on Continuing Medical Education (www.accme.org), the American Medical Association's Ethical Opinion on Continuing Medical Education and Gifts to Physicians (www.ama-assn.org), the Food and Drug Administration regulations regarding industry-supported scientific and educational activities (www.fda.org), and the PhRMA Code on Interactions with Healthcare Professionals (www.PhrMA.org).

MEC will monitor exhibitor displays, products, "giveaways," and conduct for compliance with MEC and ACCME policies. MEC requires that all exhibitors be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines. Exhibitors must also comply with the FDA restrictions on the promotion of investigational and pre-approved drugs, devices, materials and/or products, and of approved drugs, devices, materials, and/or products for unapproved uses. Information and guidance may be obtained from the FDA's website www.fda.gov.