

Sponsorship and Exhibitor Agreement

(Terms, Conditions, and Purposes)

2022 Practical Recommendations in Immuno & Molecular Oncology (PRIMO) Meeting

Location: Hilton Waikoloa Village, Big Island Hotel, Waikoloa, Hawaii

Dates: Wednesday, February 16 – Saturday, February 19, 2022

Agreement between PRIMO Education, LLC (“Provider”) and _____
_____ (“Exhibiting Company”).

Contact Person _____

Address _____

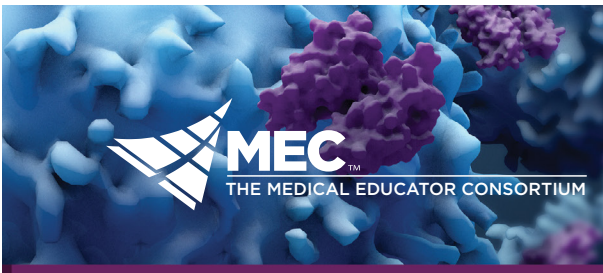
City/State/Zip Code _____

Email _____ Phone _____ Fax _____

Level of Sponsorship

Please check box to indicate level of sponsorship:

- \$45,000 for **ELITE PLUS** Package
- \$35,000 for **ELITE** Package
- \$25,000 for **PREMIER** Package
- \$15,000 for **CHAMPION** Package
- \$10,000 for **EXHIBIT** Only*
Two representatives per tabletop display are included in the exhibit fee.



On-Site Representatives

ELITE PLUS, ELITE, PREMIER, CHAMPION:

On-Site Rep #1 Name _____ Email _____

ELITE PLUS, ELITE, PREMIER, CHAMPION:

On-Site Rep #2 Name _____ Email _____

ELITE PLUS AND ELITE ONLY:

On-Site Rep #3 Name _____ Email _____

Additional Sponsorship Opportunities



Exhibit room food & beverage | \$15,000/day

- Sponsorship available for 3 separate days
- Signage at Gourmet Coffee Bar area in the exhibit room with company logo on napkins
- Morning breaks include snacks, signage, and branded napkins



Sponsorship of a Giveaway of the Day | \$1,500

Sponsor a Giveaway of the Day that will be raffled off at the end of the meeting each day. Promoted via the mobile app and conference guide as a surprise gift to attendees sponsored by your company. Attendees must be present to win. The giveaway will be provided by PRIMO.



Sponsor presentations available post-meeting | \$2,500

Your logo will be displayed every time a presentation is viewed on the PRIMO website.



Tickets to faculty reception

Prior to meeting \$150/ticket | On-site \$200/ticket

Exclusive access to the meeting faculty at a 2-hour cocktail reception.



Payment Information

CHECK: Please make check payable to:
PRIMO Education, LLC, One Cattano Ave, Morristown, NJ 07960
LLC: Federal ID 81-1394718

INVOICE: Please indicate specifics needed for invoice below.

Name of Exhibiting Company: _____

Address: _____

PO#: _____

Payment Terms

Full payment is required within 30 business days after the execution of the contract. Space will not be held until payment is received.

Your signature on this agreement creates a legally binding contract between PRIMO Education and your company. In the event your company chooses to cancel this sponsorship, you are still required to pay the sponsorship fee.

If you have any questions, please email Janine Koch at jkoch@primomeeting.org.

Exhibiting Company Designee Name (Print) _____

Signature _____ Date _____

PRIMO/Designee Name (Print) JANINE KOCH _____

Signature _____ Date _____

*Exhibit Only: The 3-day tabletop display fee shall be separate and distinct from educational grants (ie, grants are not considered exhibit fees). Two representatives per tabletop display are included in the exhibit fee.

The purpose of the display is to allow companies an opportunity to complement the scientific or educational sessions by informing and educating the course participants on the latest developments in equipment, supplies, and services that are available.



MEC and PRIMO Education strictly adhere to the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support (SCS) regarding exhibits, which state: When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME/CE activities. (SCS 4.1). No commercial promotional materials shall be displayed or distributed in the same room as the educational activity immediately before, during, or after an educational activity certified for credit. If exhibit representatives attend an educational activity, they may not engage in sales activities while in the room where the CME/CE activity takes place. (SCS 4.2)

Exhibitors must comply with the ACCME Standards for Commercial Support established by the Accreditation Council for Continuing Medical Education (<http://www.accme.org/>), the American Medical Association's Ethical Opinion on Continuing Medical Education and Gifts to Physicians (<https://www.ama-assn.org/>), the Food and Drug Administration (FDA) regulations regarding industry-supported scientific and educational activities (<https://www.fda.gov/>), and the PhRMA Code on Interactions with Healthcare Professionals (<https://www.phrma.org/>). MEC and PRIMO Education will monitor exhibitor displays, products, "giveaways," and conduct for compliance with MEC and ACCME policies.

MEC and PRIMO Education require that all exhibitors be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of a product name that is accompanied by information on usage and indications is considered advertising and is subject to the applicable FDA guidelines. Exhibitors must also comply with the FDA restrictions on the promotion of investigational and preapproved drugs, devices, materials, and/or products, and of approved drugs, devices, materials, and/or products for unapproved uses. Information and guidance may be obtained from the FDA's website: <https://www.fda.gov>.