

Sponsorship and Exhibitor Agreement

(Terms, Conditions, and Purposes)

2023 Practical Recommendations in Immuno & Molecular Oncology (PRIMO) Meeting

Location: Hilton Hawaiian Village, Honolulu, Hawaii

Dates: February 22-25, 2023

Agreement between PRIMO Education, LLC (“Provider”) and _____
_____ (“Exhibiting Company”).

Contact Person _____

Address _____

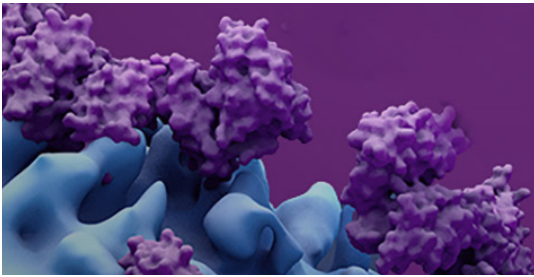
City/State/Zip Code _____

Email _____ Phone _____ Fax _____

Level of Sponsorship

Please check box to indicate level of sponsorship:

- \$45,000 for **ELITE PLUS** Package
- \$35,000 for **ELITE** Package
- \$25,000 for **PREMIER** Package
- \$15,000 for **CHAMPION** Package
- \$10,000 for **EXHIBIT** Only*
One representative per tabletop display is included in the exhibit fee.



On-Site Representatives

ELITE PLUS, ELITE, PREMIER, CHAMPION, EXHIBIT:

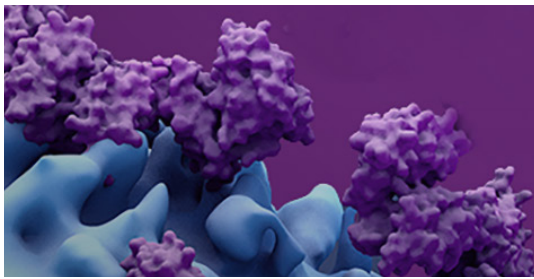
On-Site Rep #1 Name: _____ Email: _____

ELITE PLUS, ELITE, PREMIER, CHAMPION:

On-Site Rep #2 Name: _____ Email: _____

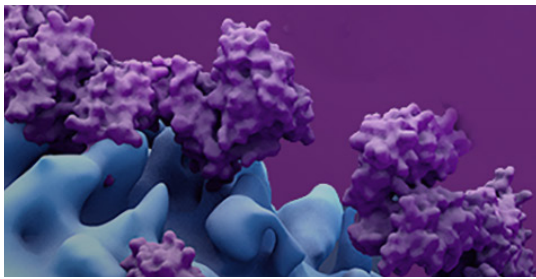
ELITE PLUS AND ELITE ONLY:

On-Site Rep #3 Name: _____ Email: _____



Sponsorship Opportunities Summary

Sponsorship Packages	Elite Plus	Elite	Premier	Champion	Exhibitor
Sponsorship Benefit	\$45,000	\$35,000	\$25,000	\$15,000	\$10,000
Sponsorship of the Women in Oncology Award Ceremony (2 max)	x				
Case-based discussion, Round Table, OR Product Theater	1 offered	1 offered			
1-hour Product Theater			1 offered		
Informational flyer in conference bag, on PRIMO website and mobile app	x	x	x	x	
Push alert prior to session	x	x			
Pre-meeting attendees list	x	x	x	x	
Choose one: <ul style="list-style-type: none"> - Charging Station - Coffee Cup Sleeves and Napkins - Conference Bags - Hotel Key Cards - Lanyards - Mobile App - Notepads - Pens - Pocket Schedule - Wallet Phone Sleeve - WiFi Splash Page 	x	x	N/A	N/A	N/A
Exclusive VIP lounge	x	x			
Tabletop exhibit (6ft)	x	x	x	x	x
Complimentary full conference registrations	3	3	2	1	1
Sunset Mingle networking event	5 tix	5 tix	3 tix	2 tix	
Logo recognition and link to homepage	x	x	x	x	
Submit product, collateral or promotional item for conference bag	x	x	x	x	
Onsite and digital recognition pre, during and post conference	x	x	x	x	



Additional Sponsorship Opportunities

Faculty Dinner | \$15,000

PRIMO is responsible for the A/V setup and Food and Beverage.

White paper development with sponsor's content | \$10,000

Capture content that was discussed during sessions into meaningful material

Mini Advisory Board | \$10,000

1-hour ad board with up to 5 attendees. PRIMO is responsible for the A/V and Food & Beverage. Sponsor is responsible for sign-in sheet, honoraria (if needed), and signage.

Thought leader perspectives | \$10,000

Take your brand strategy to the next level with KOL Top line Takeaway Videos. Will be available on the PRIMO website post-meeting. Advertisement of activity will be on the PRIMO website through social media posts and an email to PRIMO database.

Exhibit room food & beverage | \$7,500/break

- Sponsorship available for 3 separate days
- Signage at Gourmet Coffee Bar area in the exhibit room with company logo on napkins
- Morning breaks include snacks, signage, and branded napkins

Professional Headshot Booth | \$7,500

Everyone needs a great headshot in today's modern digital business environment. Your digital footprint speaks volumes about your personal energy and your brand. When it's time to update your website, your LinkedIn profile, or even just adding a personal touch with your portrait in your email signature, you need a fantastic headshot.

PRIMO Daily News on mobile app | \$8,000

- Highlighted summary of the day's session and events
- Company-sponsored banner ads

Inaugural PRIMO Poster Space | \$1,000/poster

- Non-CE abstract poster session
- Showcase and share innovative research and abstracts

Water bottles or station | \$5,000

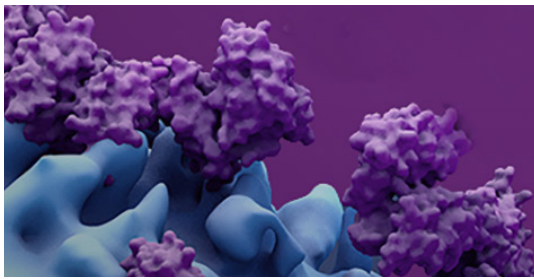
Hawaii is hot! Sponsor the water station for attendees to cool off and refresh in between meeting sessions

NoeticInsight™ Real-World Clinical Listening | Each case: \$5,000

Bring your cases and we will ask the experts on NI platform

Sponsor a Giveaway of the Day | \$1,500

A Giveaway of the Day will be raffled off at the end of the meeting each day and promoted via the mobile app and conference guide as a surprise gift to attendees sponsored by your company. Attendees must be present to win. The giveaway will be provided by PRIMO.



Additional Sponsorship Opportunities (continued)

ARS questions asked during breaks | \$1,000

Submit 2 questions that will be asked of the conference attendees during breaks. Limit: 2 per day

Sponsor presentations available post-meeting | \$1,000

Presentations will be available on the PRIMO website post-meeting.

Video or logo looping on Exhibit Hall monitors | \$1,000

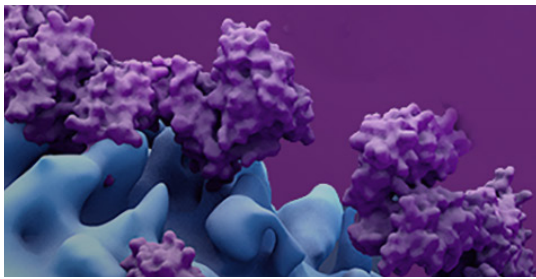
Your logo or short video of your choice to loop in the Exhibit Hall each day

Purchase the Pre-registration List prior to the meeting. One-time only. | \$500

Information will be sent out approximately 1-week prior to the meeting with all attendees who consent to share their information

Tickets to Faculty Reception

Prior to meeting \$150/ticket | On-site \$200/ticket



Payment Information

CHECK: Please make check payable to:
PRIMO Education, LLC, One Cattano Ave, Morristown, NJ 07960
LLC: Federal ID 81-1394718

INVOICE: Please indicate specifics needed for invoice below.

Name of Exhibiting Company: _____

Address: _____

PO#: _____

Payment Terms

Full payment is required within 30 business days after the execution of the contract. Space will not be held until payment is received.

Your signature on this agreement creates a legally binding contract between PRIMO Education and your company. In the event your company chooses to cancel this sponsorship, you are still required to pay the sponsorship fee.

If you have any questions, please email Janine Koch at jkoch@primomeeting.org.

Exhibiting Company Designee Name (Print) _____

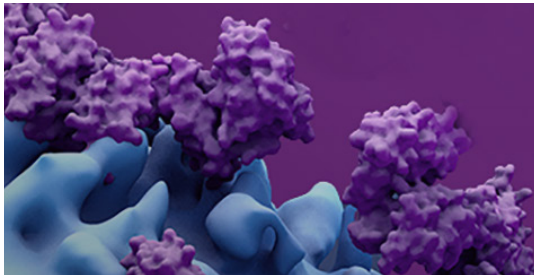
Signature _____ Date _____

PRIMO/Designee Name (Print) JANINE KOCH

Signature _____ Date _____

*Exhibit Only: The 3-day tabletop display fee shall be separate and distinct from educational grants (ie, grants are not considered exhibit fees). One representative per tabletop display is included in the exhibit fee.

The purpose of the display is to allow companies an opportunity to complement the scientific or educational sessions by informing and educating the course participants on the latest developments in equipment, supplies, and services that are available.



Primo
Practical Recommendations in
Immuno & Molecular Oncology

MEC and PRIMO Education strictly adhere to the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support (SCS) regarding exhibits, which state: When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME/CE activities. (SCS 4.1). No commercial promotional materials shall be displayed or distributed in the same room as the educational activity immediately before, during, or after an educational activity certified for credit. If exhibit representatives attend an educational activity, they may not engage in sales activities while in the room where the CME/CE activity takes place. (SCS 4.2)

Exhibitors must comply with the ACCME Standards for Commercial Support established by the Accreditation Council for Continuing Medical Education (<http://www.accme.org/>), the American Medical Association's Ethical Opinion on Continuing Medical Education and Gifts to Physicians (<https://www.ama-assn.org/>), the Food and Drug Administration (FDA) regulations regarding industry-supported scientific and educational activities (<https://www.fda.gov/>), and the PhRMA Code on Interactions with Healthcare Professionals (<https://www.phrma.org/>). MEC and PRIMO Education will monitor exhibitor displays, products, "giveaways," and conduct for compliance with MEC and ACCME policies.

MEC and PRIMO Education require that all exhibitors be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of a product name that is accompanied by information on usage and indications is considered advertising and is subject to the applicable FDA guidelines. Exhibitors must also comply with the FDA restrictions on the promotion of investigational and preapproved drugs, devices, materials, and/or products, and of approved drugs, devices, materials, and/or products for unapproved uses. Information and guidance may be obtained from the FDA's website: <https://www.fda.gov>.